



# Capability Statement

## Introduction

Aloha Housing Help is a company dedicated to the mission of serving disaster stricken communities through Direct Lease Housing. We have a broad skillset in business administration, IT, data management, property management and software development, enabling us to quickly solve complex problems, identify vacant properties and collect information on both the property and the owner.

## Core Competencies

- Community outreach
- Internet and social media marketing
- Residential Real Estate and Property Management
- Navigating the FEMA housing registration process
- Rapid software prototyping and development
- Governmental compliance
- Applied GIS expertise
- Data collection and processing
- Cybersecurity trained and certified
- HIPAA and banking compliance

## Experience

- Web based and social media marketing and awareness campaigns
- Incident response, business continuity and disaster recovery
- Experience working in compliance with municipal, state and federal government agencies
- 4 years experience as a commissioned notary signing agent
- 40 Years combined property management experience
- Extensive experience in IT, database management and software development

## What Sets Us Apart

Our proprietary software and applications mentioned above. Through these tools we can search entire states and filter by any criteria to expedite the Direct Lease process and speed the recovery of disaster stricken communities.

Our ability to quickly network with local property managers, brokers and contractors who bring local experience to our team.

Our first hand experience. All members of our partnership were directly impacted by the Maui Wildfires incident, which destroyed Lahaina, Maui, Hawaii. Having lost jobs, businesses, homes, and friends, we understand the situation on a personal level and the immensely positive impact FEMA has had on

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HUBZone Certification: Pending

UEI: KVJUH12L9TG2

NAICS Codes:

531110, 531120, 541611, 561990, 531210, 624221, 624229, 624230

CAGE Code:

9YT35

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